

'Making the Difference' Projects Report

May 2008

Purpose

The purpose of this paper is to provide an overview of project progress against targets for the range of projects forming part of the implementation of the UWS 'Making the Difference' Strategy.

Background

The integrated UWS 'Making the Difference' Strategy was developed during 2006 and approved in early 2007 by the Board of Trustees. A suite of implementation projects linked to each of the University's strategic priorities was identified or initiated and these projects are being tracked using a database managed by the Office of Planning and Quality.

Summary reports

The 'Making the Difference' database currently tracks 89 projects linked to the four priorities of:

1. Creating a superior learning experience
2. Developing focused, relevant, world-class research
3. Nurturing a beneficial relationship with GWS communities
4. Building financial capacity to deliver the vision

The UWS Strategy and Quality Committee, and the UWS Executive, identified 17 key strategic projects from this broader list.

The attached summary report groups the 89 projects under headings of 'Strategic'; 'Enabling'; 'Ongoing tracking and improvement'; and 'Projects as Targets'. Each project is linked to one of the four priority areas, a timeframe is shown and a comment is provided as to whether the project is completed, on target or behind schedule.

At this time, 21 projects have been completed, 46 projects are due for completion by end 2008, 21 projects are due for completion during 2009 or beyond.

Recommendation

That this report be noted.

**Making the Difference Strategy
Strategic (17 projects)**

ID	Project Name	Focus Area	Planned End Date	Actual End Date	PR_Status
2	Develop new UG Business Degree	1. Student Experience	28/02/2008	17/03/2008	COMPLETE
5	Internationalisation of the curriculum	1. Student Experience	31/12/2008		On Target
14	Learning and Teaching Action Plan (LTAP)	1. Student Experience	31/12/2008		On Target
20	e-learning strategy	1. Student Experience	31/12/2008		On Target
28	Library resources for offshore and distance students	1. Student Experience	4/08/2007	1/08/2007	COMPLETE
51	Indigenous Education Strategy (Focus Areas: Student Experience, World Class Resear	1. Student Experience	31/12/2009		On Target
39	Scope & formulate a cohesive strategy enabling competitive multidiscip. engaged resea	2. World Class Research	31/12/2009		On Target
40	Establish a University Research Centre in Education	2. World Class Research	1/06/2008		On Target
45	International research and teaching links	2. World Class Research	31/12/2008		Ahead of Target
52	Embed community engagement in all courses by building upon an evidence-based audi	3. Community Engagement	31/12/2007	31/12/2007	COMPLETE
53	Expansion of Learning Through Community Service program for 2008	3. Community Engagement	31/12/2008		On Target
55	Expand workplace and community learning	3. Community Engagement	31/12/2008		On Target
56	Develop Community-based Learning Models for each College	3. Community Engagement	31/12/2008		On Target
57	Third year core engagement unit developed for new Business Degree	3. Community Engagement	31/12/2008		Behind Target
58	Establish strong links with GWS organisations and develop supporting processes to ena	3. Community Engagement	31/12/2008		Behind Target
68	Expand the "Classmates" program for 2008	3. Community Engagement	31/12/2008		On Target
90	Consolidation of 23 business courses into new common core degree for 2008	4. Financial Capacity	28/02/2007	28/02/2007	COMPLETE

17 Strategic projects

4 complete

13 remain...

1 x due for completion end June

10 x due for completion end of 2008

2 x due for completion end of 2009

0 x due for completion after 2009

**Making the Difference Strategy
Enabling (44 projects)**

ID	Project Name	Focus Area	Planned End Date	Actual End Date	PR_Status
1	UWS Marketing Strategy and Action Plan	1. Student Experience	15/12/2008		On Target
3	Complete course reviews (of) Computing IT; Allied Health; & Science, with a view to ex	1. Student Experience	31/12/2010		On Target
4	Review the academic programs in Contemporary Arts and Social Sciences	1. Student Experience	1/01/2009		On Target
6	Review of the Law School's UG curriculum	1. Student Experience	17/12/2007	17/12/2007	COMPLETE
7	Market based review of COB Post Graduate degrees	1. Student Experience	31/12/2008		On Target
9	Our People 2015	1. Student Experience	30/06/2008		On Target
10	Learning Guides and Assessment [LTAP4]	1. Student Experience	30/12/2009		On Target
13	Induction strategy	1. Student Experience	31/12/2007	31/12/2007	COMPLETE
15	Review recognition and reward for good teaching	1. Student Experience	31/12/2008		On Target
17	Trial a professional development and career planning process throughout 2007 for both	1. Student Experience	31/12/2008		On Target
21	UWS on-line Library	1. Student Experience	31/03/2009		Ahead of Target
24	Review of Student Centres	1. Student Experience	21/12/2007	21/12/2007	COMPLETE
25	UWS Website Review	1. Student Experience	30/09/2008	31/12/2007	COMPLETE
26	IT strategy and implementation	1. Student Experience	31/12/2008		On Target
30	International student services review	1. Student Experience	31/12/2008		On Target
105	Assessment Guide	1. Student Experience	31/12/2008		On Target
106	Business Process Review of OAR	1. Student Experience	31/12/2008	31/08/2007	COMPLETE
108	Environmental Sustainability - 5 year plan	1. Student Experience	31/12/2012		On Target
109	Cognos 8 - Business Intelligence	1. Student Experience	31/12/2012		On Target
42	Research recruitment and mentoring	2. World Class Research	31/12/2008		On Target
46	Hons Scholarship program	2. World Class Research	30/12/2008		On Target
47	Engaged research scholarships	2. World Class Research	31/12/2008		On Target
48	Map out a strategy for the College's Research program in 3-5 years time, incorporating	2. World Class Research	1/01/2010		On Target
49	UWS marketing strategy for research students	2. World Class Research	15/12/2008		On Target
54	Indigenous perspectives in the curriculum	3. Community Engagement	31/12/2010		On Target
63	UWS VET relationships	3. Community Engagement	31/12/2009		On Target
64	Develop a marketing brief to drive the marketing of the new UG and PG Business degree	3. Community Engagement	31/12/2008		On Target
65	Develop a marketing brief to guide the establishment of a College Marketing Plan tailor	3. Community Engagement	31/12/2007	25/01/2008	COMPLETE
70	Develop the collaboration with Melbourne and Griffith Universities for the National Cent	3. Community Engagement	31/01/2008	31/01/2008	COMPLETE
73	Parramatta Legal Precinct project to be defined, scoped and agreed	3. Community Engagement	31/12/2008		On Target
76	Develop a comprehensive revenue strategy for the next 5-10 years	4. Financial Capacity	30/06/2008		On Target
81	Develop an International Strategy for the College	4. Financial Capacity	31/12/2008		On Target
82	Establish international relationships that help underpin: student recruitment; future offsh	4. Financial Capacity	31/12/2007	31/12/2007	COMPLETE
83	In conjunction with the Development Office, develop a fundraising strategy for Research	4. Financial Capacity	31/12/2008		On Target
84	Develop an integrated 5-year financial model	4. Financial Capacity	30/06/2008		Behind Target
85	University-wide Cost Management Review completed with charter to identify opportuniti	4. Financial Capacity	31/12/2010		On Target
86	Stage II UFM agreed for 2008 based on agreed review items and the 2007 experience	4. Financial Capacity	20/09/2007	22/10/2007	COMPLETE
87	Develop financial staff capabilities	4. Financial Capacity	31/03/2008	20/03/2008	COMPLETE

ID	Project Name	Focus Area	Planned End Date	Actual End Date	PR_Status
91	Campus Network Master Plan (including campus academic offerings consolidation) fina	4. Financial Capacity	1/03/2009		On Target
92	Individual Campus Master Plans finalised	4. Financial Capacity	1/03/2009		On Target
94	CWF implementation plan for campus consolidation	4. Financial Capacity	1/03/2009		On Target
97	Westmead development agreement secured	4. Financial Capacity	1/03/2009		On Target
98	Campbelltown development agreement secured	4. Financial Capacity	1/09/2008		On Target
99	South Werrington Village development finalised	4. Financial Capacity	1/03/2009		On Target

44 Enabling projects

10 complete

34 remain...

3 x due for completion end June

16 x due for completion end of 2008

9 x due for completion end of 2009

6 x due for completion after 2009

Making the Difference Strategy

Ongoing Tracking and Improvement (14 projects)

ID	Project Name	Focus Area	Planned End Date	Actual End Date	PR_Status
11	Drive a continued focus on course level quality (with an emphasis on: Teaching; Satisf	1. Student Experience	31/12/2010		On Target
12	Develop and implement an action plan to improve COA Good Teaching scores in 2007	1. Student Experience	31/12/2008		On Target
16	COA to review and report on plans to address courses in bottom quartile of Good Teach	1. Student Experience	31/12/2008		On Target
29	Integrated strategy for students at risk	1. Student Experience	31/12/2008		On Target
32	strategy to address student feedback	1. Student Experience	24/12/2008		On Target
34	Graduate Destination/CEQ Survey response rates	1. Student Experience	31/12/2009		On Target
101	COB to review and report on plans to address courses in bottom quartile of Good Teach	1. Student Experience	31/12/2007	31/12/2007	COMPLETE
50	All COA HDR Student progress reviewed & individual management & mentoring plans €	2. World Class Research	31/12/2007	31/12/2007	COMPLETE
103	All COB HDR Student progress reviewed & individual management & mentoring plans €	2. World Class Research	31/10/2007	31/12/2007	COMPLETE
104	All COHS HDR Student progress reviewed & individual management & mentoring plans	2. World Class Research	31/12/2007	31/12/2007	COMPLETE
69	Respond to Regional and National demand for the strengthening of school education in	3. Community Engagement	31/12/2008		On Target
71	Revise and Maintain Community Engagement Database	3. Community Engagement	31/12/2008		On Target
72	International benchmarking of engaged research and learning	3. Community Engagement	31/12/2008		Behind Target
88	Course viability reviews	4. Financial Capacity	31/12/2009	30/11/2007	COMPLETE

14 Ongoing Tracking and Improvement projects

5 complete

9 remain...

0 x due for completion end June

7 x due for completion end of 2008

1 x due for completion end of 2009

1 x due for completion after 2009

**Making the Difference Strategy
Projects as Targets (14 projects)**

ID	Project Name	Focus Area	Planned End Date	Actual End Date	PR_Status
36	Research Quality Assessment System (ex RQF)	2. World Class Research	31/12/2008		On Target
37	Research grant income growth	2. World Class Research	31/12/2008		On Target
38	COB to have secured a world class researcher to lead, drive and develop the long-term	2. World Class Research	1/08/2008		On Target
41	Research publications and citations	2. World Class Research	31/12/2008		On Target
43	Host ANZAM Conference in December 2007 and raise the COB's research profile	2. World Class Research	4/05/2008	7/12/2007	COMPLETE
59	ARC Linkage and other industry funding growth	3. Community Engagement	31/12/2008		On Target
74	Financial literacy working party to develop proposal for Gov't funding & at least one proj	3. Community Engagement	31/12/2008		On Target
77	Grow international income	4. Financial Capacity	31/12/2008		On Target
78	Fundraising strategy	4. Financial Capacity	1/01/2012		On Target
79	Diversify international fee income	4. Financial Capacity	4/01/2008	25/01/2008	COMPLETE
80	Fee Policy	4. Financial Capacity	30/06/2008		Behind Target
95	Develop a 5-year Capital Plan,	4. Financial Capacity	31/10/2008		On Target
96	Develop financial strategies to manage campus development	4. Financial Capacity	30/06/2008		On Target
100	The 'next wave' of development opportunities, for 2008 and beyond, identified and valid	4. Financial Capacity	1/01/2016		On Target

14 Projects as Targets projects

2 complete

12 remain...

2 x due for completion end June

8 x due for completion end of 2008

0 x due for completion end of 2009

2 x due for completion after 2009